



By the Center for **Media and Democracy** www.prwatch.org

ALEC EXPOSE

"ALEC" has long been a secretive collaboration between Big Business and "conservative" politicians. Behind closed doors, they ghostwrite "model" bills to be introduced in state capitols across the country. This agenda-underwritten by global corporationsincludes major tax loopholes for big industries and the super rich, proposals to offshore U.S. jobs and gut minimum wage, and efforts to weaken public health, safety, and environmental protections. Although many of these bills have become law, until now, their origin has been largely unknown. With ALEC EXPOSED, the Center for Media and Democracy hopes more Americans will study the bills to understand the depth and breadth of how big corporations are changing the legal rules and undermining democracy across the nation.

DID YOU KNOW? Corporations VOTED to adopt this. Through ALEC, global companies work as "equals" in "unison" with politicians to write laws to govern your life. Big Business has "a VOICE and a VOTE," according to newly exposed documents. DO YOU?

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Neutrality and Integrity in Software Procurement Act

Did you know that global telecommunications company AT&T was the corporate co-chair in 2011?

Summary

This Act amends the state's procurement rules to preserve choice, competition, and integrity in the state's selection and installation of software products. It requires that software procurement decisions made by the state consider: (1) the total cost of ownership during the full life of the software, including service and maintenance; and (2) performance criteria and value of the software based on its ability to meet the specific needs of the state. The Act also prevents the state from limiting software choice through express or implied preferences for any specific model of software licensing. Finally, the Act prevents state employees from circumventing procurement rules and information security requirements when acquiring or installing software.

Model Legislation

Section 1. {Title} This Act may be cited as the "Neutrality and Integrity in Software Procurement" Act.

ALEC's Corporate Board

--in recent past or present

- AT&T Services, Inc. • centerpoint360
- UPS
- Bayer Corporation
- GlaxoSmithKline
- Energy Future Holdings
- Johnson & Johnson
- Coca-Cola Company
- PhRMA
- Kraft Foods, Inc.
- Coca-Cola Co.
- · Pfizer Inc.
- Reed Elsevier, Inc.
- DIAGEO
- Peabody Energy
- Intuit, Inc.
- Koch Industries, Inc.
- ExxonMobil
- Verizon
- Reynolds American Inc.
- Wal-Mart Stores, Inc.
- Salt River Project
- Altria Client Services, Inc.
- American Bail Coalition
- State Farm Insurance

For more on these corporations, search at www.SourceWatch.org.

Section 2. {Legislative Findings} The legislature finds that:

- A. there is a broad variety of software products designed to serve Public Agencies;
- B. Public Agencies are capable of evaluating software choices in terms of performance, value, cost, and licensing terms conveying varying rights and restrictions.

The legislature proposes:

- A. to require that software procurement decisions made by Public Agencies take into account the Total Cost of Ownership; and
- B. to require that software procurement decisions made by Public Agencies take into account the overall value and performance of the software, with respect to the specific needs of the Public Agency and general criteria such as reliability, ease of learning, ease of use, security, privacy, and interoperability; and
- C. to prevent Public Agencies from limiting software choice through express or implied preferences for specific models of software licensing; and
- D. to prevent Public Agencies or public employees from circumventing procurement rules when acquiring or installing software.

Section 3. {Definitions}

- A. "Public Agencies" means a state government agency, department, commission, council, board, bureau, committee, institution, college, university, technical school, government corporation, or other establishment of the executive, legislative or judicial branches. Public Agencies also include interstate or regional entities participating in multi-state or multi-jurisdictional procurements. Public Agencies also include local political subdivisions such as counties, municipalities, school districts, or public service districts.
- B. "Procurement" means buying, purchasing, renting, leasing, licensing, or otherwise acquiring any goods or services. It also includes all functions that pertain to the obtaining of any goods or services, including description of requirements, selection and solicitation of sources, preparation and award of contracts, installation, maintenance, and all phases of contract administration.
- C. "Computer Software" means a set of Computer Programs, procedures and associated documentation concerned with computer data or with the operation of a computer, Computer Program, or Computer Network.
- D. "Computer Program" means an ordered set of data representing coded instructions or statements that, when executed by a computer, causes the computer to perform one or more computer operations.
- E. "Software Source Code" means pre-compiled, human-readable versions of a Computer Program.
- F. "Computer Network" means a set of related, remotely connected devices and any communications facilities, including multiple computers with the capability to exchange data via communications facilities.
- G. "Total Cost of Ownership" means the sum of all costs borne by the Public Agency during the useful life of the software, including costs for software acquisition, installation, worker training, conversion or loading of existing data, interface and integration with related information systems, and long-term costs for software maintenance, upgrades, and technical support.

Section 4. {Main Provisions}

- A. Decisions by Public Agencies regarding the requisition, procurement, and installation of Computer Software shall be based upon performance and value criteria, including quality, functionality, security, reliability, interoperability, and Total Cost of Ownership.
- B. Decisions by Public Agencies regarding the requisition, procurement, and installation of Computer Software must be neutral with respect to:
- 1. whether such Computer Software is provided by a for-profit entity or a non-profit entity; and
- 2. the licensing model under which such Computer Software is provided.
- C. However, nothing in this Act shall preclude Public Agencies from considering the effect of specific licensing terms in software procurement decisions, including licensing terms that govern the availability of Software Source Code, rights and restrictions regarding software modification, redistribution, warranties, and intellectual property indemnification.
- D. Public Agencies and public employees must conform with the state's software procurement and acquisition rules regardless of the licensing model under which software is provided.



Section 5. {Effective Date} This Act will become effective immediately upon signature by the Governor.

Adopted by the Telecommunications & Information Technology Task Force at the Annual Meeting, July 30, 2004. Approved by the full ALEC Board of Directors August, 2004.

About Us and ALEC EXPOSED. The Center for Media and Democracy reports on corporate spin and government propaganda. We are located in Madison, Wisconsin, and publish www.PRWatch.org, www.SourceWatch.org, and now www.ALECexposed.org. For more information contact: editor@prwatch.org or 608-260-9713.